

CHRISTMAS ORNAMENT MILESTONES

Here is a quick run-down of the annual Christmas ornaments so that you can see when each different type of ornament was first released, and find out about special editions.

1991	First of the star/snowflake ornaments issued. Same crystal, but different metal hanger and box in Europe and USA.
1997	First time the ornament was packed in a "double box".
2002	Blue packaging introduced, replacing the previous uniquely designed boxes.
2003	First of the small star/snowflakes. So far 2003 is the only small ornament that does not look like a mini version of the larger one!
2004	First of the sets of ornaments (one large, 2 small).
2009	First of the gold SCS ornaments in the large size issued with gold packaging.
2010	A special red tipped version of the 2010 ornament was issued exclusively in USA in a square box.
2011	First year of the on-line exclusive with small and large star, plus display hanger. 20th anniversary of the Christmas ornaments.
2012	First of the large LED lit ornaments issued (limited edition).
2013	First of the ball ornaments. First of the small gold SCS ornaments issued with gold packaging.
2014	First of the on-line exclusive with ball ornament and clear ornament plus display hanger. First of the on-line exclusive with gold SCS ornament, small gold SCS ornament plus display hanger. First Baby's "first Christmas" ornament issued.
2015	First small Christmas ball ornament issued. First Christmas bell ornament issued. First on-line exclusive with 3 large clear ornaments issued. First set of Ball ornaments - one large, two small. First on-line exclusive with bell, ball (large) and ornament (large) issued.
2016	25th anniversary of the Christmas ornaments. Special larger version of the 2016 Christmas ornament to be produced in AB crystal to mark the 25th anniversary. First small Christmas bell ornament produced and a set of 3 bells (one large, 2 small) issued.
2018	A special red Holiday ornament released. A larger version of the SCS gold ornament is released in blue packaging. The SCS gold ornament in standard and little sizes are released in blue packaging.
2019	A smaller version of red Holiday ornament is released, and an on-line special one large/2 small red ornaments was available. A new version of the small Christmas ball is released.
2020	To celebrate Swarovski's 125th anniversary, a modernized version of the very first Annual Edition Ornament from 1991 was released. The refined star design is beautifully crafted with 253 facets in clear crystal, highlighted with a magical Shimmer effect. Hung on a white satin ribbon, it features a star-shaped tag with '2020' elegantly engraved on the front.
2021	The 30 th anniversary of the launch of the very first Christmas ornament ... will there be something special released? Here's hoping!!!

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